



"improving the care and quality of life for people with diabetes"

February, 2015

Dear Friends,

On Sunday, May 17, 2015, the **7th Annual "Run the Palisades" 5K & 10K Run/Walk** will take place, in coordination with the **Diabetes Foundation, Inc.** and the communities of Cliffside Park and Fort Lee. The RUN will begin this year at Cliffside Park High School, Riverview Avenue, Cliffside Park, NJ. This event raises valuable funds to support individuals and families struggling with the challenges of diabetes...right here, right now, in our local communities.

Enclosed is some information regarding our Partnership Opportunities, and I urge you to consider one of these. We welcome new friends and past partners, whose consistent support has been the key to our success.

Improving the Care and Quality of Life for People with Diabetes:

The Diabetes Foundation Inc. (DFI) focuses on serving low-income, uninsured and under-insured patients throughout New Jersey. DFI bridges the gap, assisting with payment of medication, supplies and other resources until more permanent assistance can be secured; so the individual experiences no interruption in treatment. Our follow-up and support services provide the patient with the education and tools they need to survive this difficult disease. Prices for insulin and other critical diabetes medications are increasing rapidly, and in order to serve our community with the same quality of care, we need to put an even greater emphasis on fundraising. All DFI revenue stays here in our backyard – helping your friends and neighbors find life-saving solutions for their diabetes.

Please take an active role in helping us fight this terrible disease that has risen to epidemic proportions and is affecting so many of our families and friends. **We will appreciate any donation that is comfortable for you.**

The Diabetes Foundation is a 501(c) (3) organization and your donation is tax deductible.

For more details, please contact DFI office at 201 444-0337...or visit runthepalisades.org to learn more about the Diabetes Foundation. Thank you for your consideration and we look forward to your support of this important community initiative!

Best regards,

Thomas Calabrese
Acting Mayor / Council President
Borough of Cliffside Park

